



JACKDAWCOACHING.COM  
COACHING & CONSULTING

### CONTACT

✉ adela@jackdawcoaching.com

🌐 jackdawcoaching.com

### MISSION

Founder of Jackdaw Sustainability Consulting, a positive impact digital strategy and sustainable coaching company, I help you transform your business to build a better future.

### CLIENT REVIEWS

" I came to Adela for help with tech, which is my idea of hell. She helped me get stuff done that I never would have achieved on my own. "

" Adela's visit to my business was transformative. "

" Adela has a unique and transparent approach. It's real and authentic, and that goes a long way in business. "

### SOCIALS

-  adela-me
-  fb.me/adelamei
-  @JackdawCoaching
-  @JackdawCoaching

# Adela Mei

DIGITAL STRATEGIST | SUSTAINABLE BUSINESS COACH

## Digital Transformation for Sustainable Business

With her wealth of experience in web design, digital marketing, and online platforms, Adela has been supporting small businesses with digital transformation since 2014.

Working with 100s of businesses across the South West, she has a reputation for finding innovative solutions, and inspiring her clients to align with a deeper purpose, and to take action.

Adela first featured in the Press in 2007 while working in the corporate world on land management and biodiversity projects, partnering with The Wildlife Trusts. She found herself drawn to international conservation, co-founding two wildlife research organisations, and leading on marketing for several projects in Peru and Guatemala.

Her most profound personal achievement is learning to ride a motorbike at 50 which has given her a highly focused mind, positive attitude, and massive confidence.

### FEATURED IN

PENSION BUDDY THE TELEGRAPH SPIRIT&DESTINY THE GUARDIAN  
METRO HAPPIFUL SUSSEX EXPRESS THE TIMES MCN FASTHOSTS

### TRAINING TOPICS + KEYNOTES INCLUDE

- Sustainable Business
- Green Web Design
- Authentic Networking
- Personal Branding
- Digital Strategy & Branding
- Ethical Marketing
- Content Creation
- Online Platforms



"Thank you for all of the hard work and inspiration - you have helped me elevate what I was doing into something much bigger (and way more professional) than I could have dreamed of. You helped me connect with what really moves me."

Dr Rowland Griffin, Director of Conservation Parque Zoológico Nacional La Aurora